

TEMPLATE INSTRUCTIONS

Black Line (Cut Line)

this is the size of your business card
and where it will be cut

Blue Line (Margin Line)

keep all text and important elements inside this box

Red Line (Bleed Line)

any print / colour / shapes / images that line up with the CUT LINE
must 'bleed' to the red line. Any print that stops at the Cut Line may
have a slight white edge after being cut down to size.